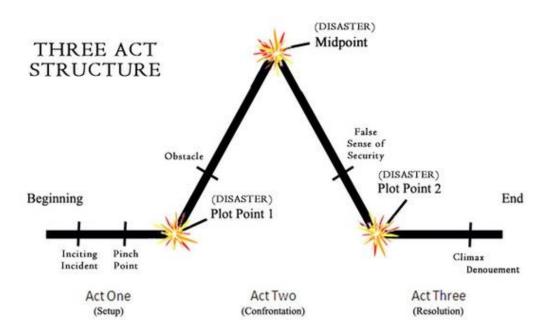
## Story Structure - additional download

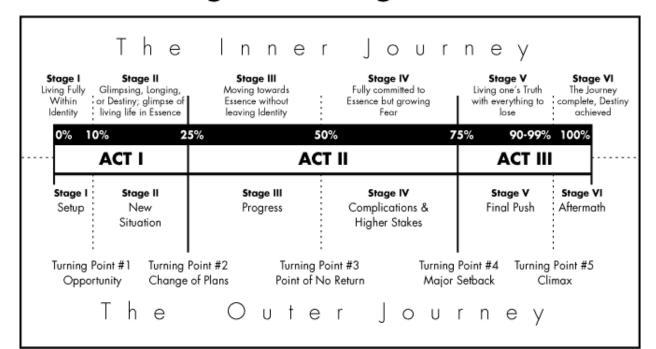
All story structures are really about change. And whilst there are a number of structures, they illuminate rather than compete and many feature a 3 act structure.

### Robert McKee "Central Plot"





## Michael Hauge's "Six Stage Plot Structure"



**The Hero's Journey** is a pattern of narrative identified by the American scholar Joseph Campbell that appears in drama, storytelling, myth, religious ritual, and psychological development. Written in the 1940's, Joseph Campbell had travelled the world studying different culture's mythological stories and discovered a common 18-part story structure

Also known as the Mono Myth, the Hero's journey can be shown to underpin many of our cultural touchstone stories (especially movies)

Christopher Vogler, author of The Writer's Journey, has worked in Hollywood for many years as a story analyst. When Vogler was at Disney, he began to apply Joseph Campbell's The Hero's Journey to his work and he simplified it from 18 stages to 12. (Which are easier to apply to non fiction)

Vogler's 12 stages of The Hero's Journey are as follows:

- 1. The journey begins with the introduction of the Heroes in the Ordinary World, where...
- 2. ... they are presented with the Call to Adventure.
- 3. Their initial reluctance may lead to Refusal of the Call, but they...
- 4. ....receive encouragement from a Mentor to ...
- 5. ... cross over the Threshold and gain entry into the Special World ...
- 6. .... There, they encounter Tests, Allies, and Enemies.
- 7. They Approach the Inmost Cave where ...
- 8. ... they must endure an Ordeal.
- 9. The Reward is seized and ...
- 10. ... they are pursued as they follow The Road Back to the Ordinary World.
- 11. They are transformed by the experience of a Resurrection and
- 12. .... return triumphant with the Elixir—an item of great value that will benefit the Ordinary World.

Heroes endure physical activities (outer journey), but also experience internal transformations to their hearts and minds at each stage. Then, the outermost ring uses Star Wars: Episode IV as an example, showing the outer journey in gray text and the inner journey in green.

An important insight emerges when The Hero's Journey is represented in a circle: it creates a clear division between the ordinary world and the special world (signified by the gray dotted line). There is a moment in every story where the character overcomes reluctance to change, leaves the ordinary world, and crosses the threshold into an adventure in a special world.

In the special world, the hero gains skills and insights—and then brings them back to the ordinary world as the story resolves.

Joseph Campbell traditionally displayed The Hero's Journey in a circle. In the chart on the next page, starting at the top of the wheel, move clockwise through each step, with the theory and example of the plot and theme of "Star Wars" (the original movie)

Source Duarte.com

### The power of the Evil The Evil Empire Empire is destroyed. oppresses the galaxy. ACT 3 ACT 1 The team members are Luke dreams of joining honored as heroes and the academy but feels he peace is restored to is going nowhere on his the galaxy. uncle's desolate farm. In the final battle, Luke R2D2 plays a portion of hears Obi-Wan's voice and Princess Leia's call for uses the Force to make help. Luke is smitten by an impossible shot that the vision and wants to destroys the Death Star. help the maiden Final mastery of awareness of the problem in distress. a problem Obi-Wan sacrifices Final attempt himself to help the at a big change Return awareness Luke refuses to Ordinary team escape. The with the follow Obi-Wan World Death Star follows Elixir because he feels Call to them to the Rebels. Resurrection obligated to stay Adventure determined to destroy and help his aunt their base. Luke joins ordinary 40% Reluctance Rededication and uncle on the Rebel's attack on to change to change the farm. Refusal the Death Star. Road Back of the Call ...... Conse-R2D2 plays the Reward Poecial World Meeting with quences of (seizing the entire message. In the trash comthe Mentor the attempt revealing that Luke sword) pactor, Luke is (improvereluctance holds the plans of pulled underwater ments and the Death Star. Obiby a creature but Crossing the setbacks) Ordeal Wan gives Luke his Tests. is rescued by his Threshold Allies, father's lightsaber friends. They begin Approach and tells him of his and to work together as the Inmost Attempting a Committing Enemies heritage. Luke a team to escape Cave big change to change wants to help. the Death Star. Preparing for Experimenting On the Death Star, they a big change with first change Luke's aunt and uncle dress as Stormtroopers, are killed, so he is free discover the princess, and to deliver the secret attempt to rescue her. plans to Alderaan. He They are discovered and and Obi-Wan travel to tested as they engage In the cantina, Luke is On the Millennium Mos Eisley to hire a saved by Obi-Wan's use of with enemy troops. Falcon, Obi-Wan teaches ship for their journey. the Force. The two hire Han Luke about the Force. The Solo and Chewbacca, who

become their allies. They evade

Imperial Stormtroopers who try

to prevent their escape.

The Hero's Journey

ACT 2B

gray text = inner journey green text = outer journey (character transformation)

ship is captured by the Death

Star, and the group finds itself

inside the enemy's stronghold.

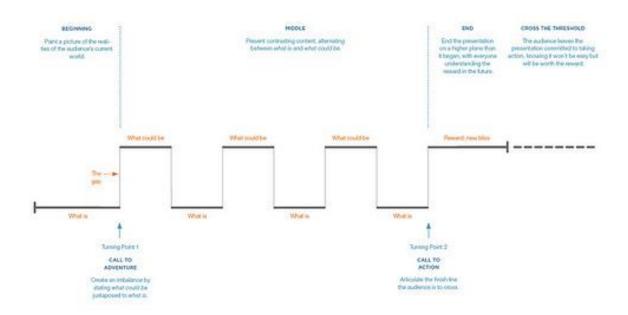
Factoid: When George Lucas came across Joseph Campbell's work, he modified Star Wars. Episode IV to map more closely to this model.

ACT 2A

# NANCY DUARTE THE SECRET STRUCTURE OF GREAT TALKS

Of all the research for this post, this talk was my favourite. Because I moved away from structure and focussed on skills, I wanted to include it here

https://www.ted.com/talks/nancy\_duarte\_the\_secret\_structure\_of\_great\_talks



# NANCY DUARTE ON EPIC STORYTELLING FOR LEADERS

http://www.fastcompany.com/3056841/how-to-be-a-success-at-everything/the-ancient-storytelling-secret-that-every-leader-needs-to

