



PITCH PERFECT MINI COURSE – MORE EXAMPLES

(Note these are not necessarily perfect, but it is good to highlight what jumps out at you)

Xero is an online accounting system designed for small businesses. It's simple, smart and secure

Heart of Business helps self-employed and micro-businesses, often in transformational fields with hard-to-explain businesses, who want to make a difference and need to make a profit.

Pinright delivers Pinterest tutorials, tips and training for businesses. We help businesses come to grips with Pinterest to increase traffic, sales and profits

Coach Michaela Ann Marie - I help women in their first year of online business get clear, confident and connected so they can stop sitting at the sidelines, and start living the dream

The Suitcase Entrepreneur teaches online business techniques to freedom seeking Entrepreneurs so they can experience location independence and a great lifestyle
Natalie Sisson, The Suitcase Entrepreneur

I help online marketers with complex campaign funnels maximize their ad spend and provide customer insights to take their conversions to the next level.

Claudia "Analytics Chick" Pilgrim Digital Strategist

Sarah McAleer - I mentor artists/designers/makers to turn their art practices into art businesses that make money without selling out

Rosella LaFevre - I'm a mindset and marketing coach to women entrepreneurs who aspire to become Gold Toilet Rich. When I work with someone they say it's like a mastermind and a mentorship combined and my advice is intuitive.

Shey Harms – I offer Technical Assistance to help with all the technical pieces of an online business where people usually get tripped up and frustrated. 😊)

Tobias Michel - I teach and mentor passionate online entrepreneurs smart photo, video & design skills to grow their business.(without getting overwhelmed by difficult software/concepts)

Karolina Castellani - I am a business mindset strategist. I help women in the service based businesses to rewire their mindset and go through massive transformations to grow their businesses and personal lives.

Jennifer Vaaler - I help ambitious Entrepreneurs and Small Business Owners simplify, get organized and gain back time to create order out of chaos.

Ida Shessel I coach experts, coaches, and speakers to create and lead engaging workshops, talks, seminars, and training sessions.

Meaghan Stevenson – Storytelling and Funnel Technician , creating simple and advanced marketing campaigns using storytelling through content marketing and sales funnels (story funnels) NO icky sales and no pushy selling.

Kate Fotopoulos - I mentor women who are fledgling entrepreneurs and are struggling with niche clarity/ client attraction/ cash flow. I help them hone in on the right language to describe their services, products, and/or programs so that their ideal clients can find them, and so they can do work they love with people they enjoy.

Jessamine Gibb - I'm a Self-Love and Confidence Coach who works with people who battle perfectionism, impostor syndrome and over-achiever issues to help them to develop self-esteem and confidence so they can succeed in life and work

Katya Varbanova LiveStream Strategist. I use my experience of having done over 1000 streams and reaching a point where I can get about 100,000 live viewers in a week to help businesses and individuals how to leverage, periscope or facebook live with good content and entertainment

The most “niche”

Altethea Cheng Fitzpatrick - I'm a photography coach for parents - I help parents create the life they want through photographing their kids. (photosanity.com)